



Press release for immediate use

Wednesday 9th February 2022

LISA PERRIN APPOINTED NON-EXECUTIVE DIRECTOR OF ASCOT RACECOURSE

Ascot Racecourse today announces the appointment of Lisa Perrin as a Non-Executive Director of Ascot Authority (Holdings) Limited.

Lisa's tenure will begin after Royal Ascot (June 14th – 18th) this year at which point Guy Davison will step down from his current position as Non-Executive Director, which he took up in July 2015.

Lisa was appointed Managing Director of International Production for ITV Studios in 2020 and holds responsibility in that role for ITV Studio's production labels across France, Germany, Italy, Spain, Australia, the Nordics and Israel.

These labels make a variety of both drama and entertainment shows for numerous broadcasters or platforms like Netflix or Amazon, around the world.

She had previously held senior leadership roles at Endemol Shine Group culminating in her position as CEO, Creative Networks (London/Amsterdam/Copenhagen/Miami) from 2015 to 2020.

Lisa sat on the Commercial Committee of the British Academy of Film and Television Arts (BAFTA) from 2018 to present, playing a leading part in developing the academy's international strategy.

Sir Francis Brooke Bt., Her Majesty's Representative and Chairman at Ascot, said:

"I am delighted that Lisa Perrin has agreed to succeed Guy Davison as a Non-Executive Director. Her distinguished career in television and media will provide expert insight to the board at a time of rapid change.

"I would like to take this opportunity to thank Guy for his great commitment to Ascot since 2015. His judgment and experience have played a very important role in many key decisions taken in recent years."

Lisa Perrin said:

"I'm thrilled and honoured to be joining the board of Ascot. So much is changing in global sports broadcasting, with new opportunities and platforms launching daily it's an exciting time to be joining such a dynamic organisation."

ENDS

For more information, please contact:

Nick Smith – Director of Racing and Public Affairs, Ascot Racecourse

nick.smith@ascot.com / +44 (0) 7771 791 449

Will Aitkenhead – Industry Affairs Manager, Ascot Racecourse

will.aitkenhead@ascot.com / +44 (0) 7817 124 115

About Ascot Racecourse

Ascot Racecourse was founded in 1711 by Queen Anne, who identified the land as being ideal for horseracing when riding out from Windsor Castle. The first four day meeting at Ascot took place in 1768 and at some point in time, the race programme started being referred to as Royal Ascot.

The two tracks, Flat and Jumps, now provide racing all year round and Ascot hosts 26 days of racing each year, including the five days of Royal Ascot. It is Europe's premier Flat racing meeting, featuring eight Group 1 races and 19 Group races in total. Typically, 300,000 racegoers attend across the five days while the event is broadcast in more than 200 territories with a reach of 650 million households.

As well as world-class racing, Ascot Racecourse is also used as a film and TV filming location and as a venue for conferences, banquets, exhibitions, product launches and weddings, with 300 non-racing events annually. The land on which Ascot Racecourse sits is leased from the Crown Estate, adjacent to Windsor Great Park, covering 179 acres.

For more information please visit www.ascot.co.uk